

KENYA WILDLIFE SERVICE FUND

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28TH SEPTEMBER 2011



Keeping wildlife alive beyond the 21st Century



CONSERVATION FACING THREATS

- Land hunger: Rapidly growing human population and continuous encroachment on wildlife habitat
- Human wildlife conflict
- Inefficient agriculture taking more land and using old technology
- Porous country borders
- Lack of conservation education
- High cost of conservation
- Climate change

THREATS CONT'D

- Limited GoK subvention
- Volatile tourism revenue
- Limited resources
- 4 parks account for 74% of the total revenue

WHO IS RESPONSIBLE FOR WILDLIFE

Kenya Wildlife Service

- In Partnership with others – Local authorities managed national reserves, entrepreneurs in business, NGO supporting conservation education and management



FUNDING SCENARIO (2010/2011)

- Total revenue (internally and GoK) Kshs. 5.5billion (US \$ 61million)
- Against a resource requirement of Kshs. 6.7billion (US \$ 74million)

its gets worse with volatile tourism market yet the resource requirement does not recognise these

What do we do to address the sustainability of
Wildlife conservation in Kenya?



**KENYA WILDLIFE
SERVICE FUND**
an endowment for earth for life

Envisaged in Sec 5A of the Wildlife (Conservation and
Wildlife) Amendment Act.



SIZE OF THE FUND

- With an Average Annual financing gap of Kshs. 800mil
- Target of the fund is US \$ 100million (Kshs. 8.5billion)
- Raised over a 10year period
- At a rate of return of 10% a annually, make US \$ 10mil (Kshs 800mil)

The sum is a fraction of the conservation cost but it shall be invaluable particularly when there is drought, tourism dips etc

Commitments

Details	Amount Kshs.	Amount US \$
Kenya Wildlife Service / GoK	60,000,000	70,882
Cycle with the Rhino	2,896,750	34,079
Hells Gate on a Wheelbarrow	1,800,000	21,176
KLM Royal Dutch	380,000	4,471
Dr. Scott Rogers	12,500	147
KWS Staff	1,074,000	12,635
Community & Wildlife Service Division	1,900,000	22,353
Honorary Wardens & Groups	1,235,000	14,529
Regine Hess- German Embassy Nairobi	30,000	353
Animal Adoption	2,026,676	23,843
TOTAL	71,354,926	839,470



On going Negotiations

Details	Amount Kshs.	Amount US \$
French Development Agency & FFEM	150,000,000	2,000,000
Government of Kenya – Ministry of Finance	200,000,000	2,666,667
TOTAL	350,000,000	4,666,667

Fund Contributors

www.kws.go.ke

- Government
- Visitors
- Foundations
- KWS
- Corporates
- Concerned Kenyans

IUCN
The World Conservation Union



TOTAL

Everyone



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wheelbarrow!**

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CONTACT: KWS Resource Mobilization Dept. 6000800

Hell's Gate National Park Tel: 050 50407/50290

Dial 0702 185 178

hellsgaterace@kws.go.ke



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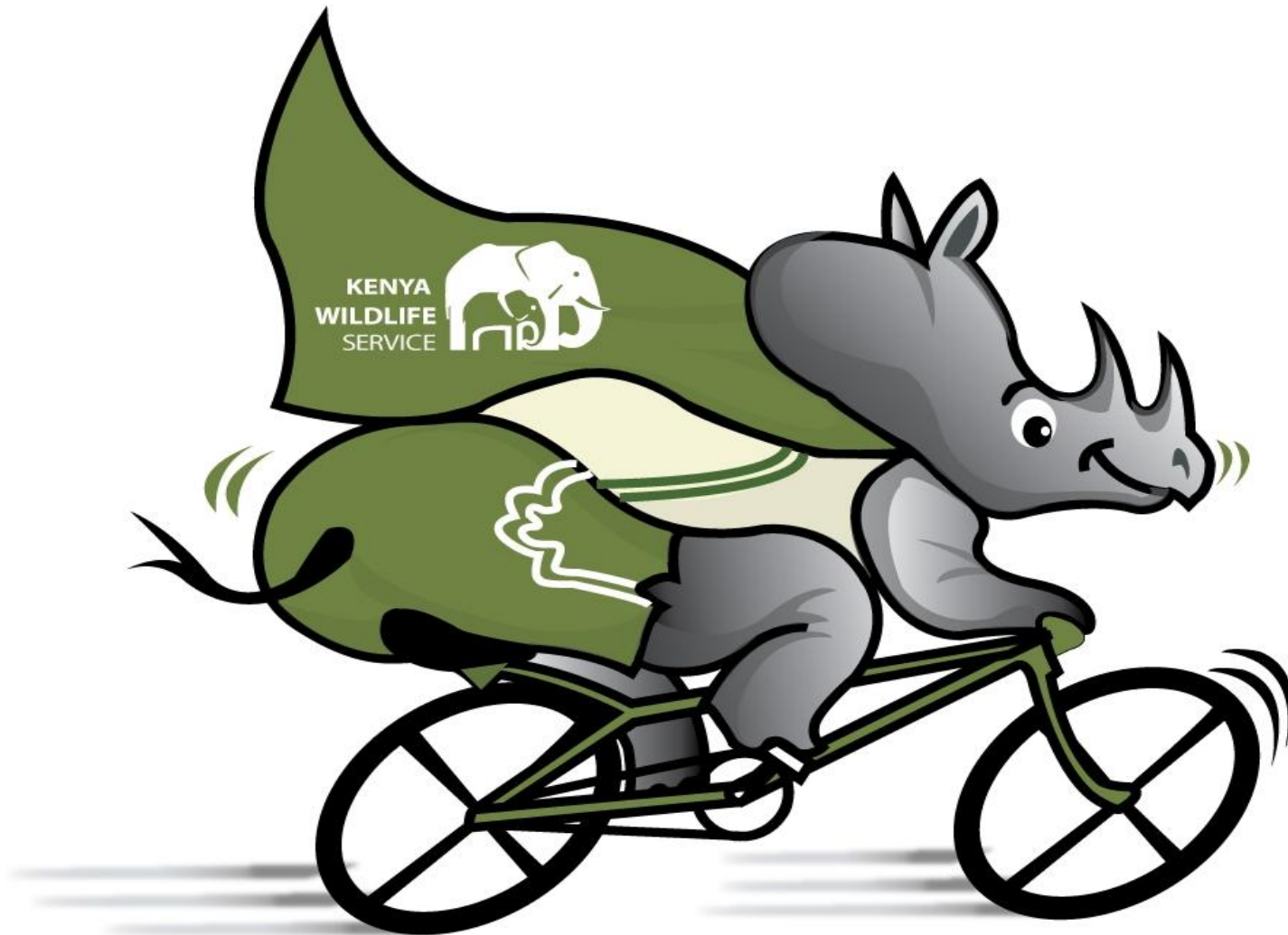

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How can you support?

www.kws.go.ke



2011

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with Meija, Jimw@t, Kendi,
Qtasi and Ala C

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Date: 17th September 2011

Venue: Lake Nakuru National Park

Safaricom

Mobile: 0702185178 Email: cycle@kws.go.ke



Standard Chartered

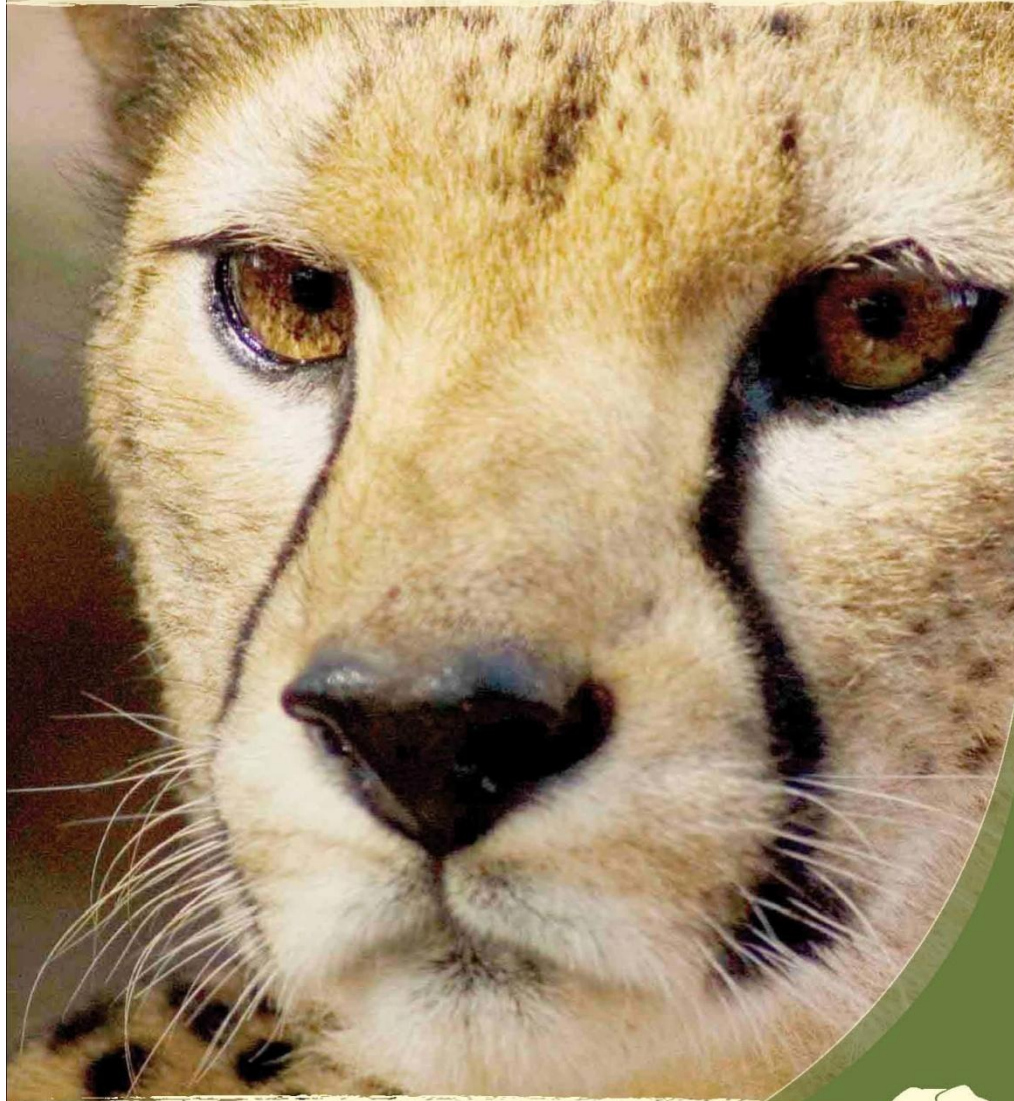


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Animal Adoption Program!

Coming Soon!



Contact

Resource Mobilization Department Tel: (ext:2128)
e-mail: rmworks@kws.go.ke OR
Nairobi Animal Orphanage Tel: (ext: 2242)
P.O. Box 40241 - 00100, Nairobi, Kenya
Tel: +254 - 020-600800,602345.
Fax: +254-020-603792,607024.
Website: www.kws.go.ke



World Class Parks.



- Partnership with KLM named Amboseli National Park (4th Boeing 777-300ER)



- Opened a fundraising office in USA

Donate



Bank Account

Account Name	-	Kenya Wildlife Service – Endowment Fund
Bank	-	Standard Chartered
Branch	-	Lang'ata
Bank Code	-	03
Branch Code	-	073
Swift Code	-	SCBLKENXAXXX
A/c Number	-	01044-330374-19

To ask is no sin, to be refused is no calamity



ASANTE SANA!